



*“Working Together
for a Better Berea”*

Benefits of Chamber Membership

Berea Chamber of Commerce
Peoples Bank Annex
424 B Chestnut Street
Berea, KY 40403
Phone: 859-986-9760
Fax: 859-986-2501
E-mail: chamber@bereachamber.com
www.bereachamber.com

The Berea Chamber of Commerce offers:

Networking Opportunities

- Committee Participation
- Ribbon Cuttings
- Chamber Coffee
- Luncheons
- Workshops / Seminars
- Business Referrals
- Business After Hours
- Industry Tours

Advertising & Marketing Opportunities

- Berea Profile Magazine
- Sponsor Chamber activities & events
- Marketing opportunity tables
- Member to Member Discounts
- Host Membership Meetings
- Monthly Newsletter
- Relocation Packets
- Chamber Website Listing with Link
- Membership Decal—Instant Credibility
- Anniversary Celebrations
- Community Maps

Communications & Resources

- Voice of Berea’s business community to city, state and federal government.
- Annual Chamber Legislative Trip
- Monthly Subscription to Chamber Newsletter
- Weekly Electronic Chamber Updates
- Candidate Forums
- Community Demographic information

Community Activities

- Rook Tournament
- Annual Golf Scramble
- Spoonbread Festival
- Geocaching Weekend
- Awards Banquet
- Christmas Parade

Our Mission

The Mission of the Berea Chamber of Commerce is, with integrity, to promote prosperity and enhance the quality of life in Berea, Kentucky by:

- *Supporting the success and growth of current businesses;*
- *Encouraging and seeking new business development;*
- *Enhancing communication and collaboration; and*
- *Promoting Berea as a place to live, work, and explore.*

Networking Opportunities

Committee Participation

You are invited to serve on one or more of the 13 standing Chamber Committees.

Chamber Luncheons / Dinners

Our monthly membership meetings are conducted the third Thursday at noon or 6:00 p.m. at various locations throughout the community and are often hosted by Chamber members.

Workshops / Seminars

You will be eligible to participate in various seminars covering timely topics.

Business Referrals

You will be eligible to receive business referrals from our Chamber office through various telephone, email, and walk-in requests.

Business After Hours

Quality business leads are often generated through chamber sponsored after hours activities.

Industry Tours

Our Industrial Relations Committee periodically conducts plant tours for Berea area businesses and all chamber members are invited to participate.

Ribbon Cuttings

The Chamber is happy to set up an official ribbon cutting for you. A photo of the event will appear in the Chamber's monthly Newsletter and be submitted to the Berea Citizen.

Advertising & Marketing Opportunities

Brochure / Business Card Display

Your business is invited to advertise at the Chamber office. Simply bring in your brochures, flyers, or business cards, and we will display them for you.

Monthly Newsletter

You have the opportunity to advertise your business in the Berea Chamber Newsletter. We distribute 300 copies of the newsletter each month and receive approx. 1000 hits to our online version.

Berea Profile Magazine

This publication is widely utilized by the Chamber, Artisan Center and Tourism to promote Berea as a place to live and work and serves as a core document for our relocation packet.

Sponsor Activities & Events

Members are given the opportunity to sponsor many of our fundraising events. Sponsorship of these events gives your business the opportunity to advertise to our members as well as the general public. Different sponsorship levels are available for each event.

Marketing Opportunity Tables

Several times during the year, members are given the opportunity to lay out brochures and promotional items on a table during our monthly meetings. The tables are passive displays.

Member to Member Discounts

This program gives chamber businesses and their employees the opportunity to experience your product or service at a cost savings.

Host Membership Meetings

As a Chamber member, you are eligible to host or co-host our monthly membership meeting at your place of business. This is a great opportunity to showcase your business to other local business owners.

Relocation Packets

Each month numerous requests are made for Chamber relocation packets by individuals/families who are planning to move to Berea for employment, retirement, etc.

Chamber Website Listing with Link

Your business contact information will be listed categorically in the Chamber website business directory pages.

Membership Decal—Instant Credibility

Each year you will receive a current Chamber decal upon payment of your annual dues. This decal can be proudly displayed on your window or door to show current Chamber membership.

Anniversary Celebrations

The Chamber is often involved in celebrating significant accomplishments and other business milestones for area businesses.

Community Maps

The local map for Berea and Madison County provides an excellent opportunity to advertise your business.

Membership Mailing List

You can market your products and services to our membership by using the Chambers mailing list.

Communications & Resources

Voice of Berea's Business Community to city, state and federal government.

Our Chamber Board of Directors, Committee Chairs and Staff routinely attend city council and other public meetings representing Berea's business community.

Annual Chamber Legislative Trip

Our Public Affairs and Government Relations Committee conducts an annual trip to Frankfort to attend Legislative Committee Meetings and visit our local legislators concerning bills, laws and projects that impact Berea's business community.

Monthly Subscription to Newsletter

You will receive a Free subscription to the Chamber monthly newsletter. Newsletters are distributed to members at the beginning of each month.

Weekly Electronic Chamber Updates

Numerous times throughout the month the Chamber office communicates with our membership through timely email messages and updates regarding Chamber activities.

Candidate Forums

Our Public Affairs and Government Relations Committee provides a variety of opportunities to get to know the candidates for elected offices.

Community Demographic Information

Most requests about Berea's growing population originate at the Chamber office, by individuals, consultants, businesses and industry who are evaluating our community as a potential home or a place to do business.