My Chamber Story

Hello,

My name is Michele Dunn. I would like to introduce you to My Chamber and tell you why I believe that becoming an active member of the Berea Chamber is crucial to the success of your non-profit organization.

I represent Kentucky Blood Center as a Donor Recruitment Specialist for Madison and several surrounding counties. While it is impossible for me to be a resident in every county that I work with, I have sought the help of local chambers of commerce to help me become more involved in the communities in which I recruit blood donors. I found exactly what I was looking for in the Berea Chamber.

I was welcomed into the Berea Chamber nearly two years ago. From the beginning, I was greeted by friendly members who were interested in me and the work I do. If you are one who cringes at the thought of "networking," I cannot think of a more comfortable place to hone your conversational skills! Through relaxed Chamber Coffees you perfect the art of mingling, while monthly luncheons give you a chance to get to know key community members on a deeper level. My Chamber is very active, with several participation opportunities each month.

While people are certainly the priceless part of Chamber membership, marketing opportunities are of great value as well. Information about your upcoming events can be submitted and e-blasted to all Chamber members — think, your exclusive press release to all Chamber members! Plus, there are so many other opportunities for sponsorship or to advertise at very reasonable rates.

Many people join the Chamber to increase their business. I am in the business of saving lives by recruiting blood donors, and I can tell you that the Berea Chamber has been a true hero to Kentucky Blood Center and the patients we serve. In taking advantage of the amazing opportunities for networking, advertising and community involvement, we have seen a 15% increase in blood donors at our Berea Community Blood Drives! Join the Berea Chamber — you won't be sorry!

www.BereaChamber.com